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Scitech nabs Creative Industries Award

Scitech has claimed another prestigious award thanks to the worldwide success of its travelling exhibitions.

Chief Executive Officer Deb Hancock proudly accepted the Creative Industries Award at the Western Australian Industry and Export Awards Presentation Dinner at the Hyatt Regency on Thursday 26 October.

The 2017 award marks the organisation's third win in the Creative Industries category qualifying Scitech for Hall of Fame status.

Ms Hancock said the award was a testament to the high-quality STEM education experiences Scitech was delivering through the exhibitions at a local, national and international level.

"Scitech's travelling exhibitions are a fine example of how Scitech is fast becoming a front-runner on the

global STEM scene, we are very proud for Scitech to be honoured with a Creative Industries Award. It is a remarkable outcome in what is a very competitive global science centre market," Ms Hancock said.

"Producing engaging interactive science exhibitions is fundamental to our mission, to be a world leader in providing innovative and creative STEM (science, technology, engineering and maths) programs that inspire, engage and develop citizens for Western Australian's social well-being, economic prosperity and sustainability.

"WA has a lot of offer in the name of science and creativity, and we are proud to be influencing inquiring minds internationally while simultaneously increasing revenue to reinvest into STEM education here in our State."

Media comment

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Scitech currently has ten exhibitions touring internationally, seven of which are in the US. This international success can also be credited to US partner and touring powerhouse, Imagine Exhibitions.

Most recently, it was announced Scitech's brand new feature exhibition Planet Pioneers will be blasting off to NASA's space centre in Houston for four months in 2018, after a six-month debut in Perth.

On average, more than 100,000 visitors attend Scitech exhibitions at each international location.

The Creative Industries Award is sponsored by the Chamber of Commerce and Industry WA and is the second to be won for the travelling exhibitions in a matter of months, after Scitech accepted the Association of Science-Technology Centre Roy L. Shafer Award for Business Practice in San Jose this week.

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