

Scitech wins international science business award

Scitech has left its mark on the global STEM scene after winning a prestigious international science award.

On August 16, Scitech was named winner of the Roy L. Shafer Leading Edge Awards by the Association of Science and Technology Centers (ASTC), a 600 strong global membership of science centres. The award was for Business Practice thanks to the success of Scitech's worldwide travelling exhibitions.

The awards recognised extraordinary accomplishments in the administration and financial sustainability of a large institution, and were peer judged according to how the business practice achieved tangible success.

Scitech's travelling exhibitions have engaged millions of young children in STEM, while simultaneously showcasing Western Australian ingenuity and workmanship to a global audience.

Having successfully broken into the US market, the travelling exhibitions have generated significant increases to both revenue and STEM impact.

Scitech CEO Alan Brien said the Business Practice award reflected the innovative and forward thinking nature of the organisation.

"It is an honour for Scitech's travelling exhibitions to be recognised and we are thrilled to have been awarded the ASTC Leading Edge Award for Business Practice," Mr Brien said.

"WA has a lot to offer the world in the name of science, and we are proud to be making a difference to millions of children internationally, while simultaneously increasing revenue to reinvest in STEM education here in our state."

Since 2014, Scitech has booked exhibitions into 20 science centres across 12 American states including Alabama, California, Texas, New Mexico, New York, Iowa, Nevada, Michigan, Ohio, Florida, Illinois and North Carolina.

On average, these exhibitions attracted more than 200,000 visitors at each location.

This is Scitech's second Leading Edge Award from ASTC, in 2012 Scitech's Aboriginal Education Program was recognised as a world leader in science education.

More Information

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The 2017 award will be presented at the Leading Edge Awards at the ASTC Annual Conference in San Jose, California.

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About the Roy L. Shafer Leading Edge Awards

The Roy L. Shafer Leading Edge Awards are presented annually to ASTC members or their employees in recognition of extraordinary accomplishments in Visitor Experience, Business Practice, and Leadership in the Field, that not only enhance the performance of their own institutions.